



# ANNUAL STATISTICS 2022



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# Introduction

VPL's 2022 operations continued to recover from impacts of the COVID-19 pandemic. VPL gradually reintroduced in-person programming from the end of 2021 through 2022 - resulting in a significant increase in the number of programs offered and overall program participation by year-end. Steady increases over 2021 were also seen for foot traffic, and hours of workstation use.

# 2022 Yearly Statistics – Summary

	2021	2022	% difference 2021-2022
Active Library Cardholders <sup>1</sup>	185,601	214,095	15.4%
New Cards Issued	29,388	46,499	58.2%
Foot Traffic	2,832,329	4,053,565	43.1%
Collection Use <sup>2</sup>	8,939,538	9,075,281	1.5%
Physical Circulation	5,374,416	5,541,802	3.1%
Digital Circulation	3,565,122	3,533,479	-0.9%
Total Program Sessions <sup>3</sup>	2,580	5,196	101.4%
Adult Program Sessions	923	1,117	21.0%
Children’s Program Sessions	1,427	3,732	161.5%
Teen Program Sessions	230	347	50.9%
Total Program Participation <sup>4</sup>	91,393	134,420	47.1%
Adult Program Participation	23,194	27,079	16.8%
Children’s Program Participation	63,718	101,163	58.8%
Teen Program Participation	4,481	6,178	37.9%
Internet Hours (VPL Workstations)	289,091	445,830	54.2%
Reference Questions <sup>5</sup>	352,647	389,065	10.3%
Total Service Hours	56,501	64,852	14.8%

1 Active Library Cardholders includes patrons who borrowed physical materials, used our digital collections, and/or used our technology services within the past 12 months.

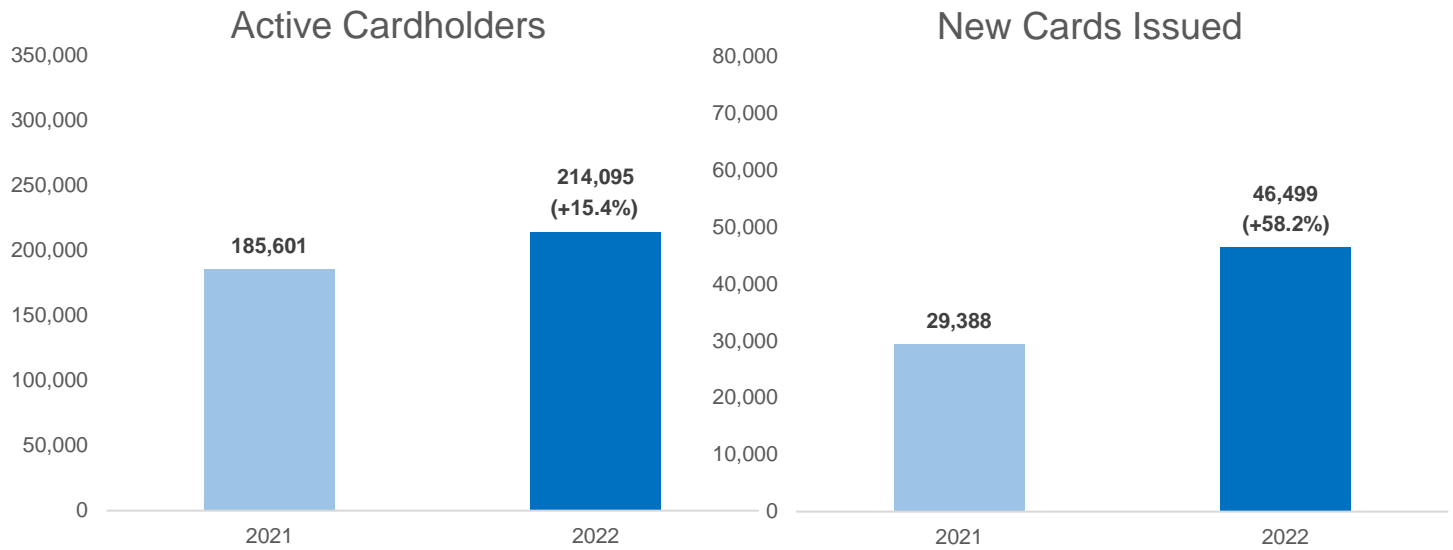
2 Collection Use includes physical circulation and digital use and does not include renewals.

3 Program Sessions refers to the number of times classes, events, and workshops were offered by VPL, in-person or online.

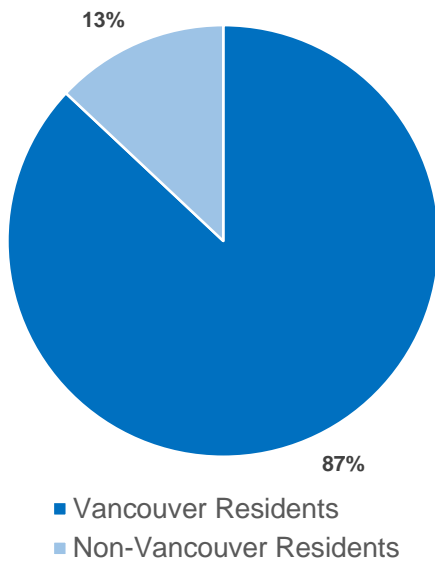
4 Starting in 2020, Program Participation refers to in-person attendance plus online attendance and recorded content views.

5 Reference Questions includes reference and specific-item questions only; excludes directional.

# People and Places



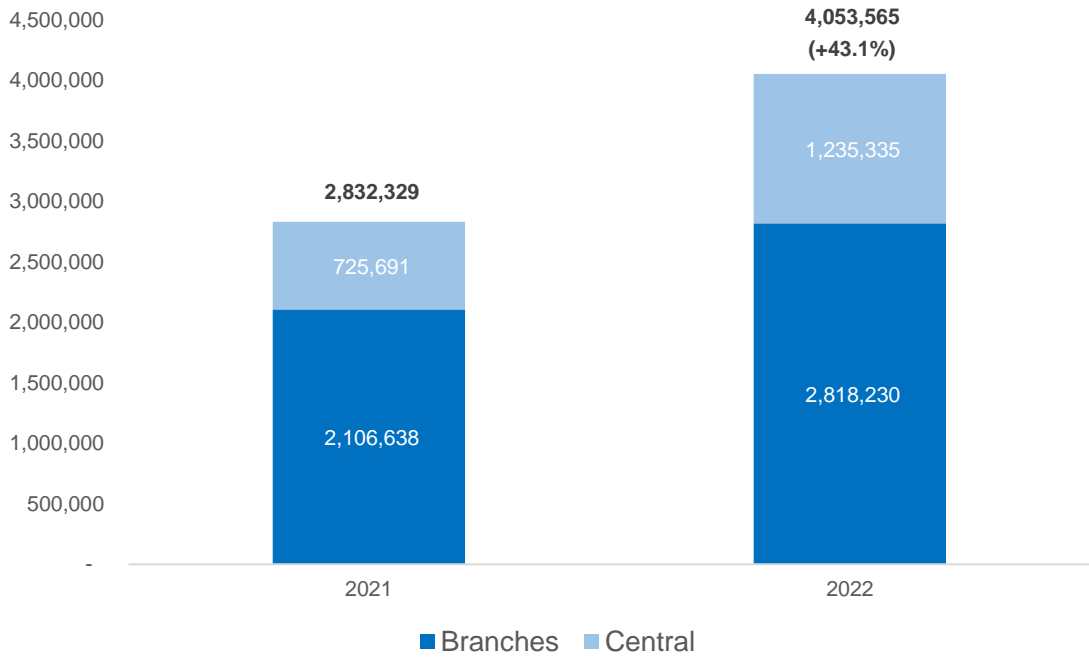
2022 Active Physical Borrowers by Residence



Active cardholders includes patrons who borrowed physical materials, used our digital collections, and/or used our technology services within the past 12 months.

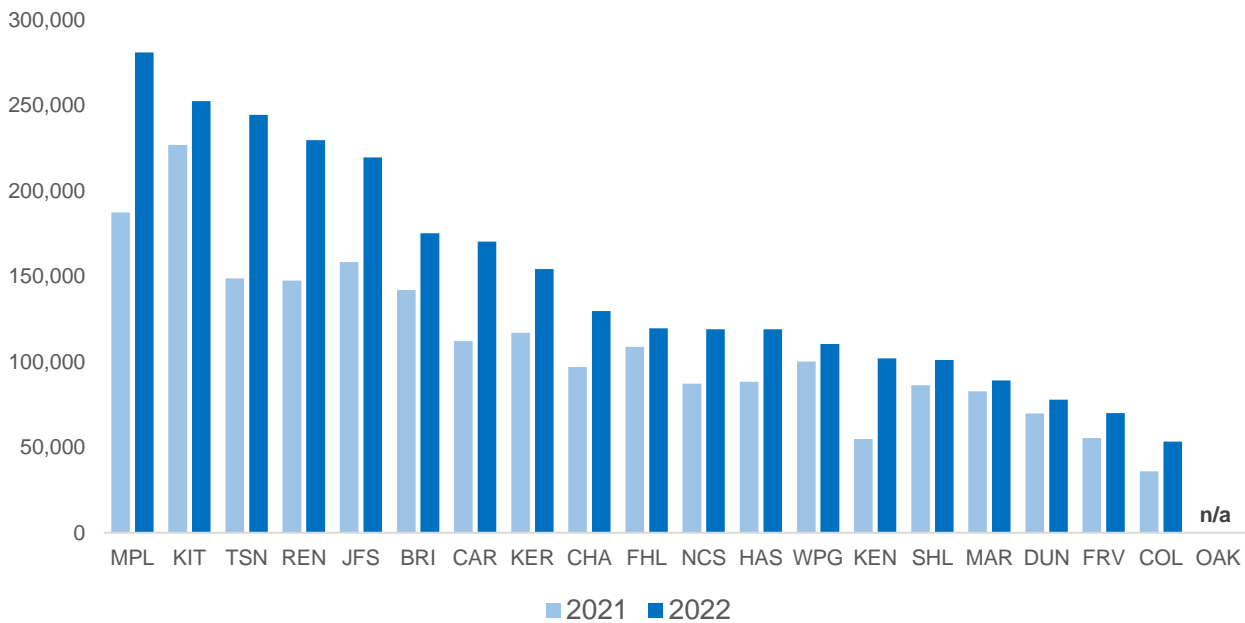
# Public Space Visits

## Total Foot Traffic



Note: Foot traffic to central increased at a substantially greater rate than to branches from 2021 to 2022 (+70% vs +34%).

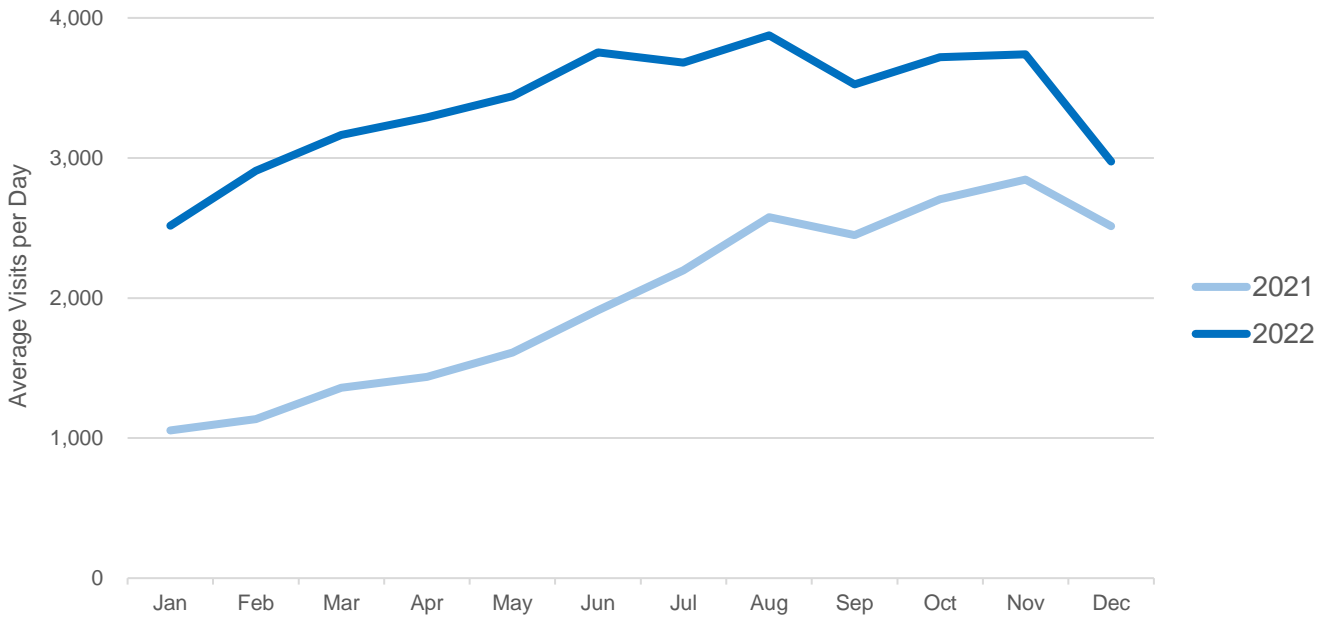
## Foot Traffic by Branch



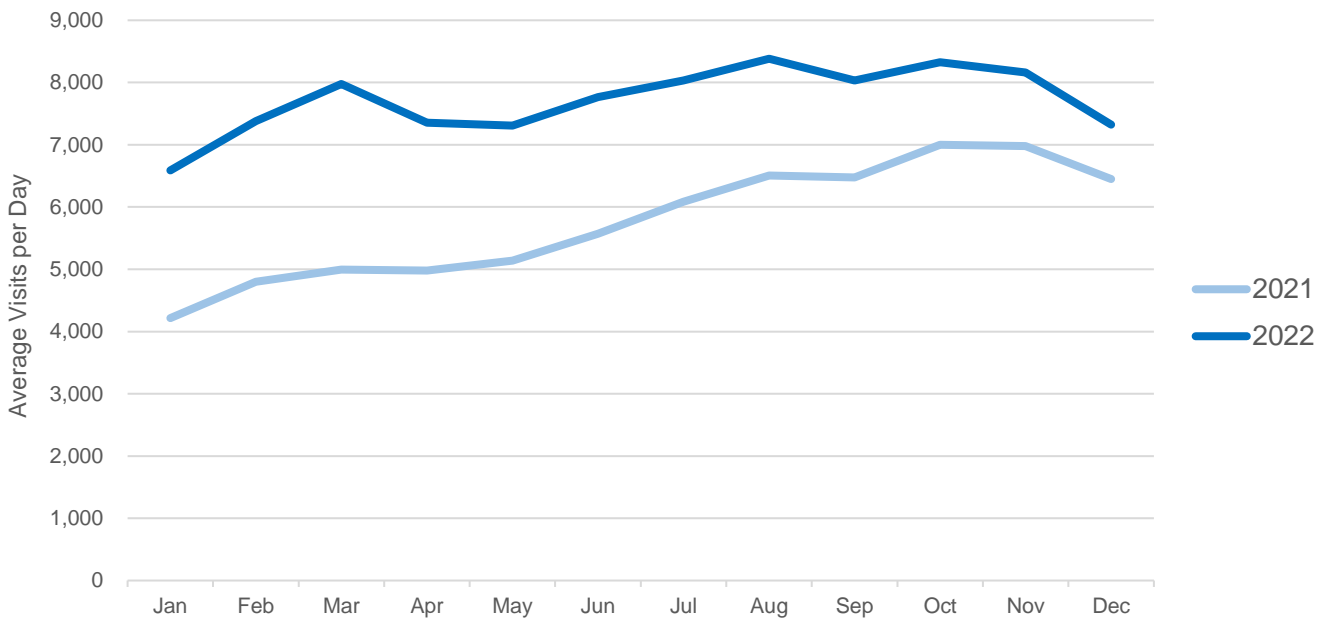
Note: No foot traffic data is available for Oakridge in 2021 or 2022. The temporary Oakridge branch that opened in October 2021 has no traffic counter.

# Seasonality of Visitation

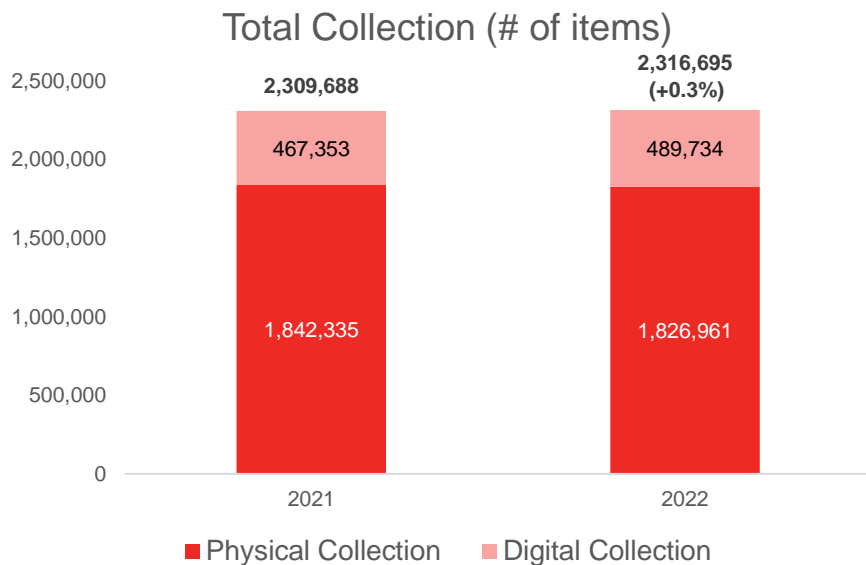
## Monthly Visitation: Central



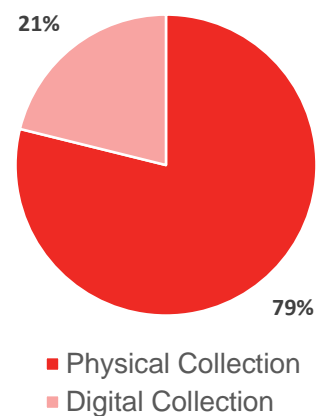
## Monthly Visitation: Branches



# Collections and Resources

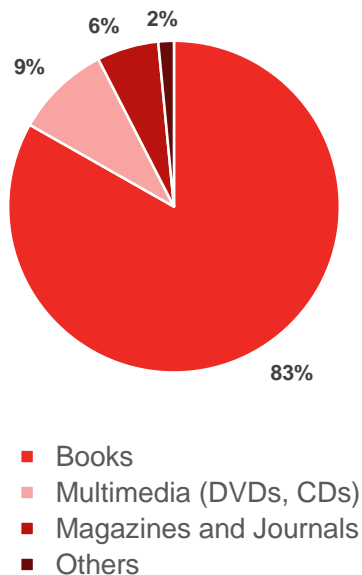


**Total Collection 2022**

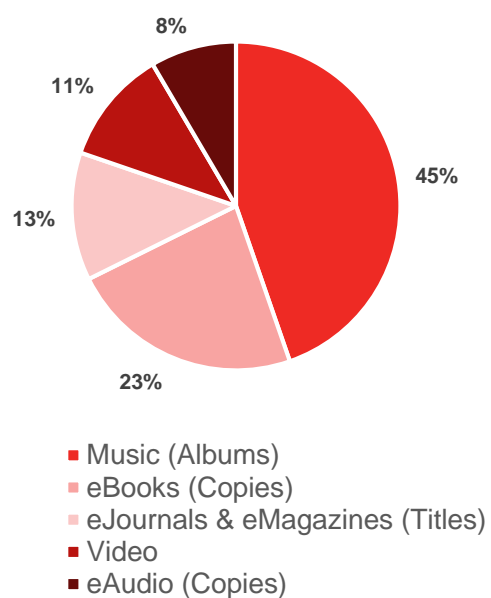


Note: 131,033 print books were added to the collection in 2022, offset by a decline in other type of physical materials.

**2022 Physical Collection (items by type)**



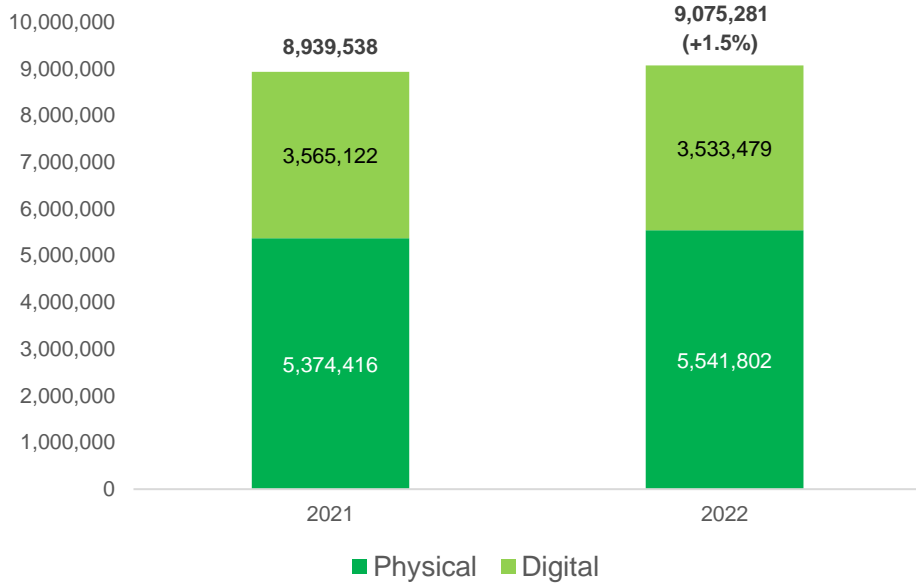
**2022 Digital Collection (items by type)**



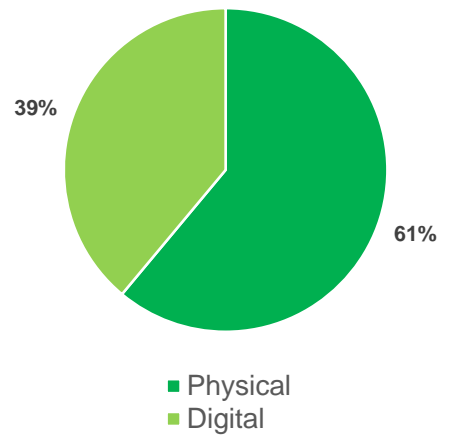


# Collection Use

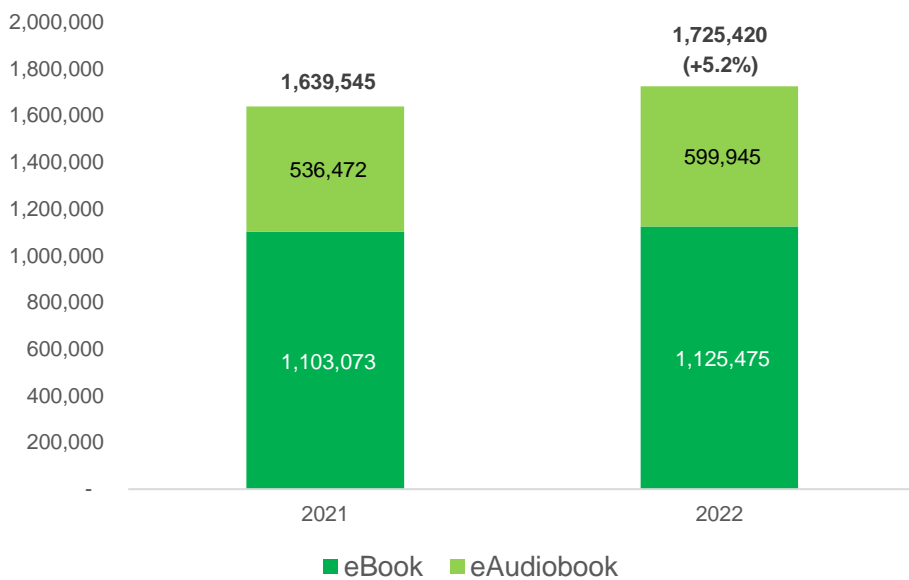
Collection Use



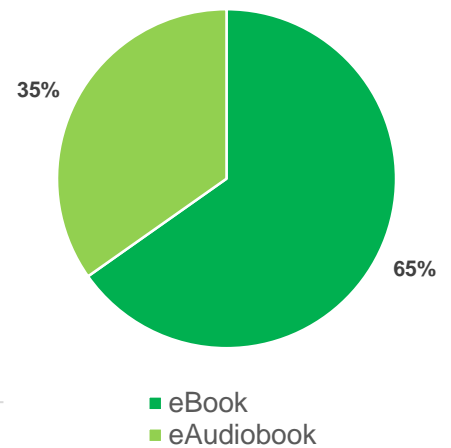
Collection Use - 2022



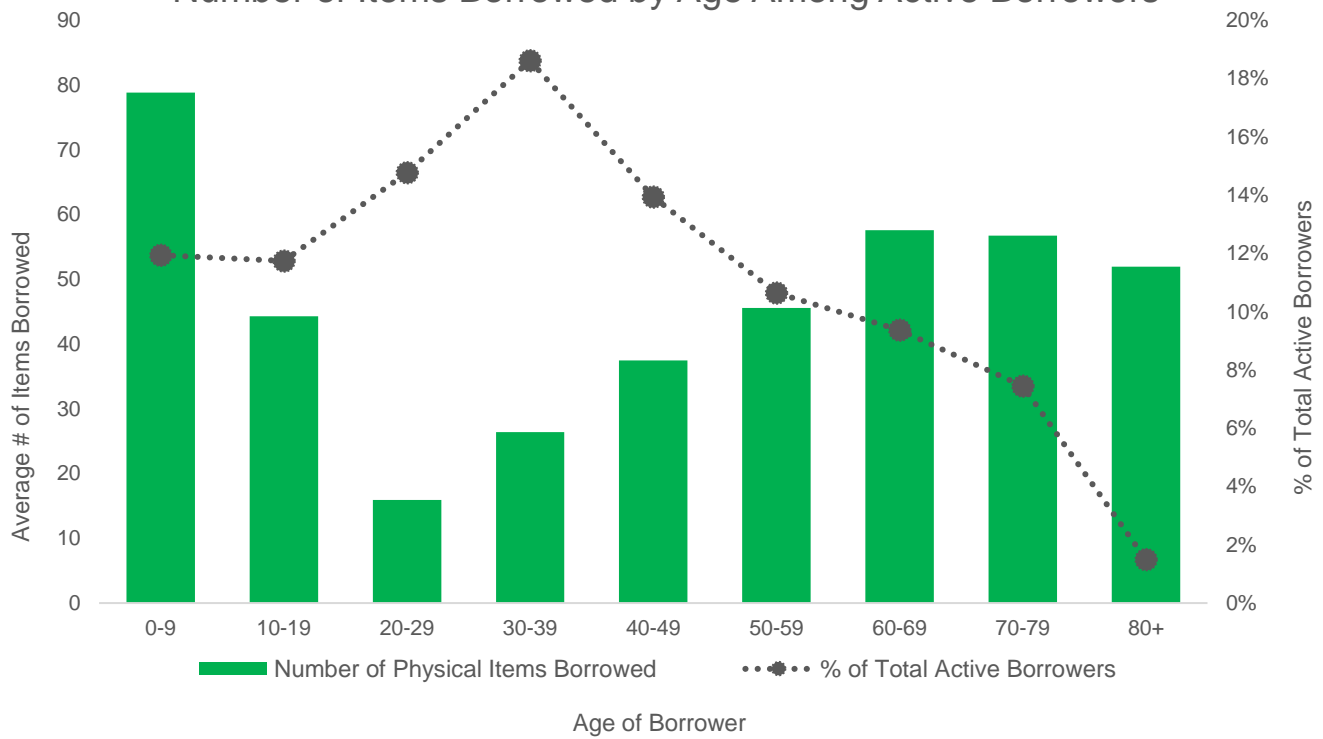
eBook and eAudio Circulation



eBook and eAudio Circulation - 2022



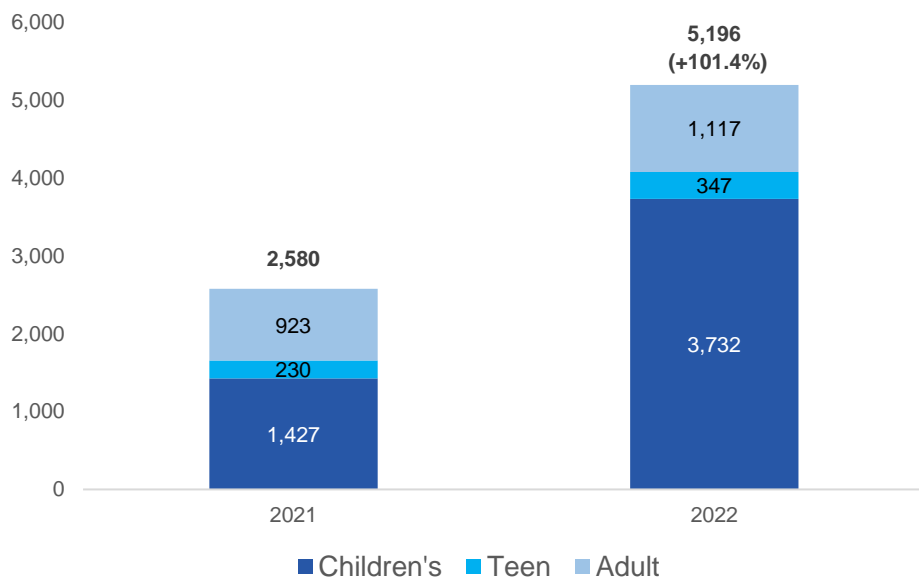
## Number of Items Borrowed by Age Among Active Borrowers



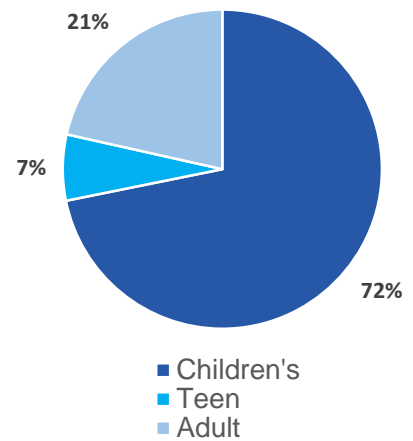
Children under 10 years of age borrowed the most physical material on a per capita basis (at 79 items per person per year), and they represented 12% of total active borrowers in 2022. At 19%, 30-39-year olds make up the largest group of active borrowers, while they borrow, on average, only 26 items per year. This overall pattern is similar to previous years.

# Programming & Learning

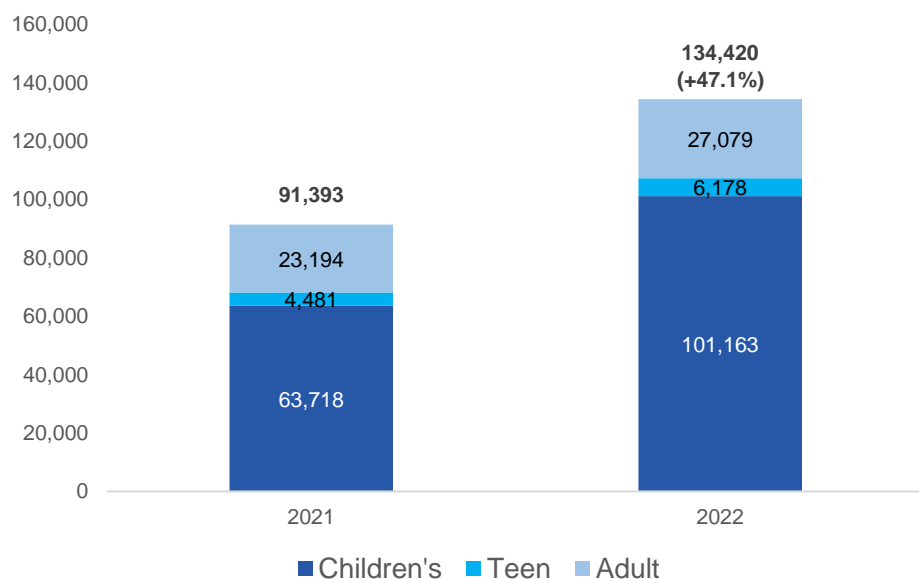
Number of Program Sessions by Audience



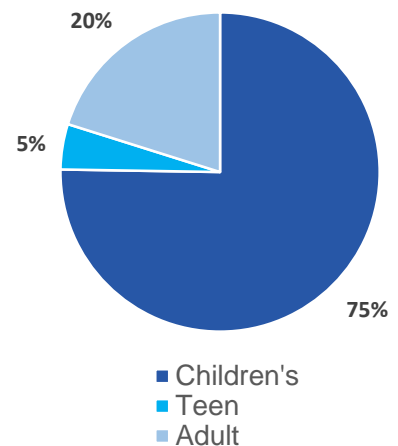
Number of Program Sessions by Audience - 2022



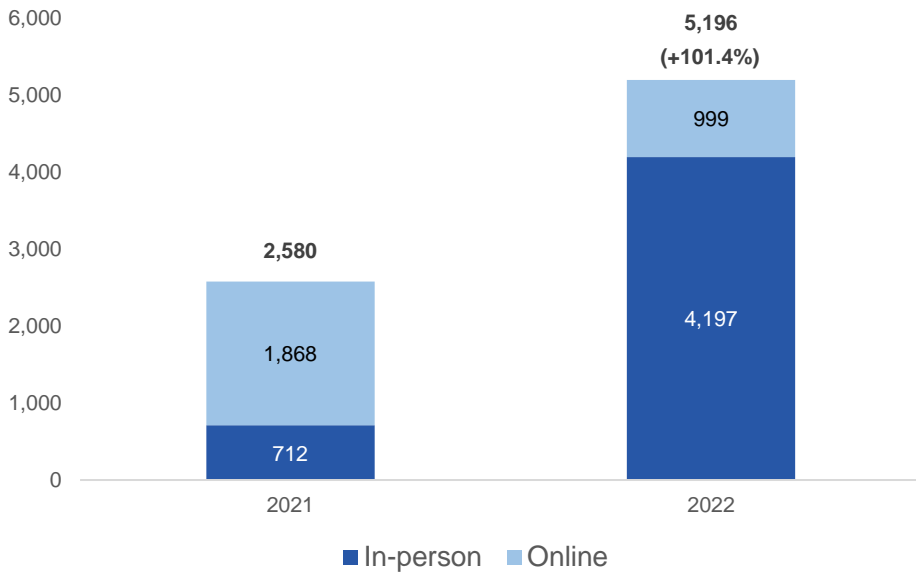
Total Program Participation by Audience



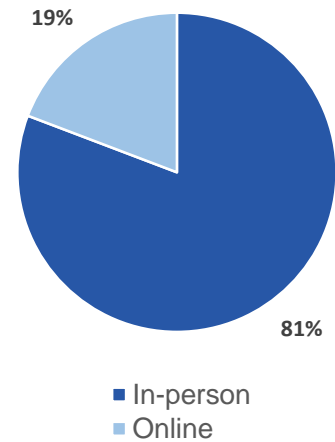
Total Program Participation by Audience - 2022



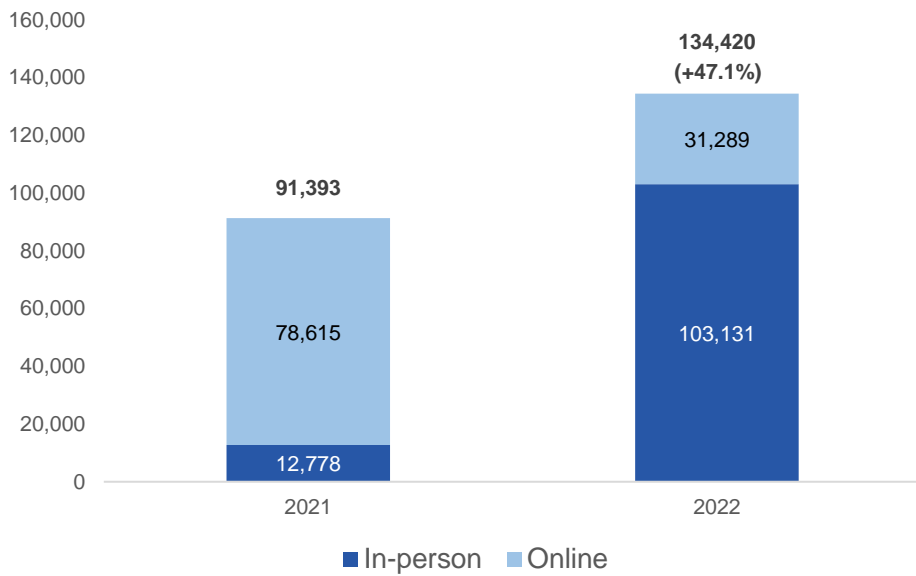
Number of Program Sessions by Mode of Delivery



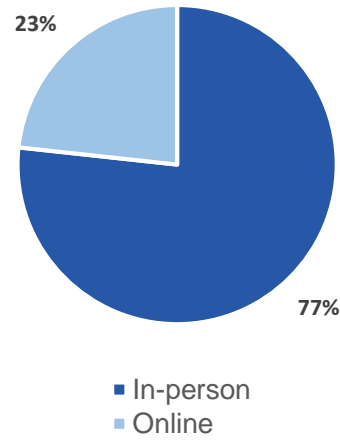
Number of Program Sessions by Mode of Delivery - 2022



Total Program Participation by Mode of Delivery

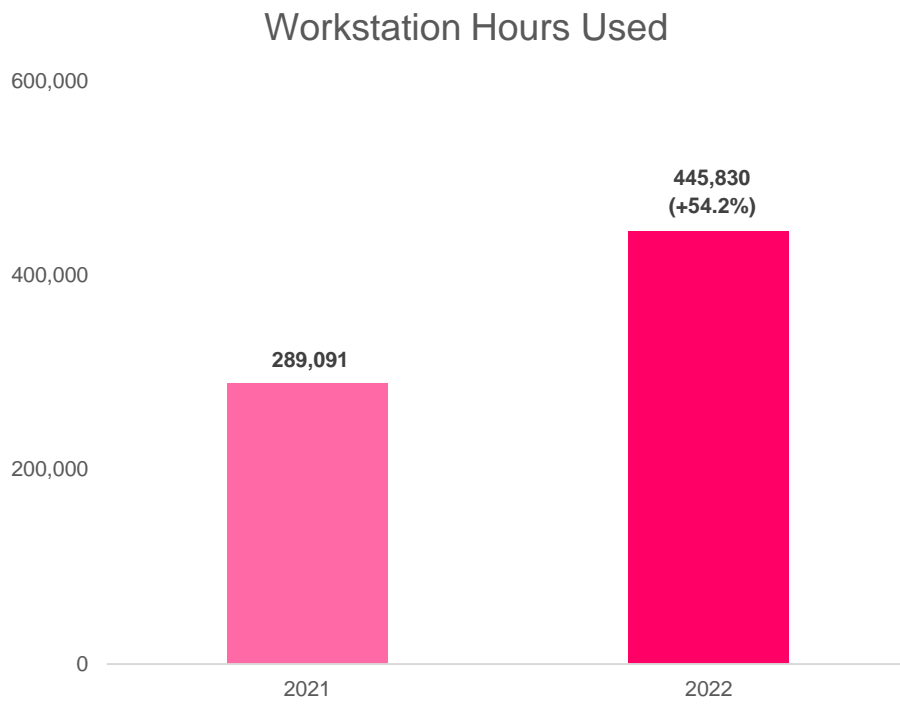


Total Program Participation by Mode of Delivery - 2022



Note: In 2022, VPL significantly increased the number of in-person programs offered and recorded a notable increase in in-person program participation.

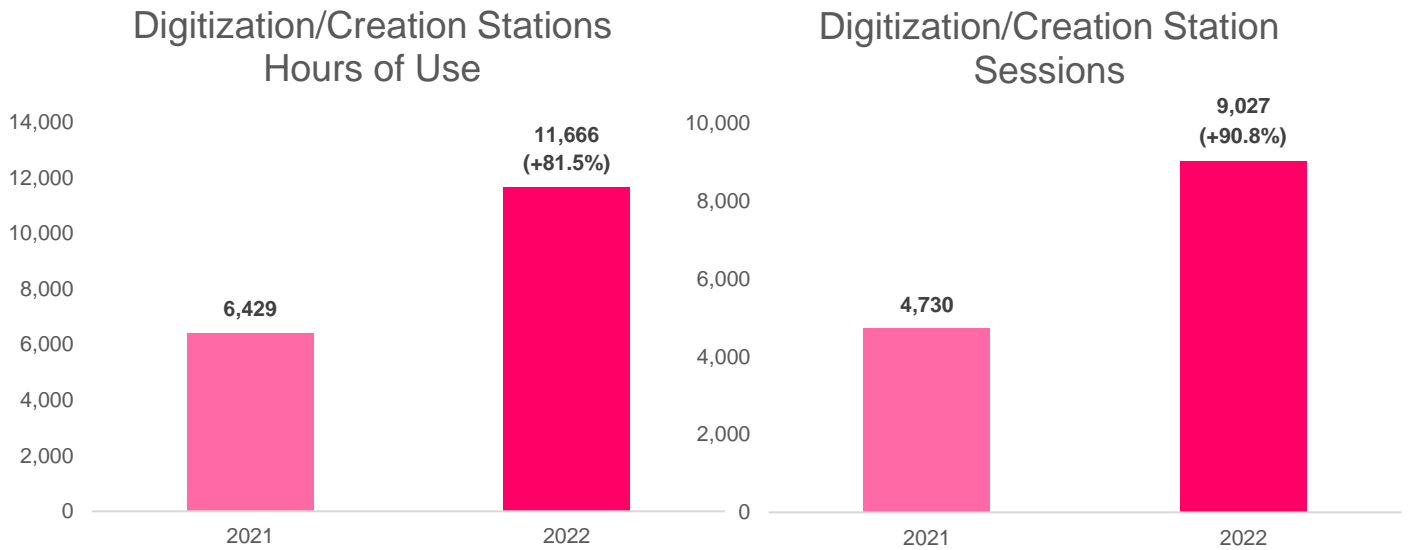
# Technology Usage



Through 2022, the number of work stations available continued to be gradually increased and by the end of the year, VPL locations were able to provide 83% of regularly available computer workstations.

## Digital Creation Spaces

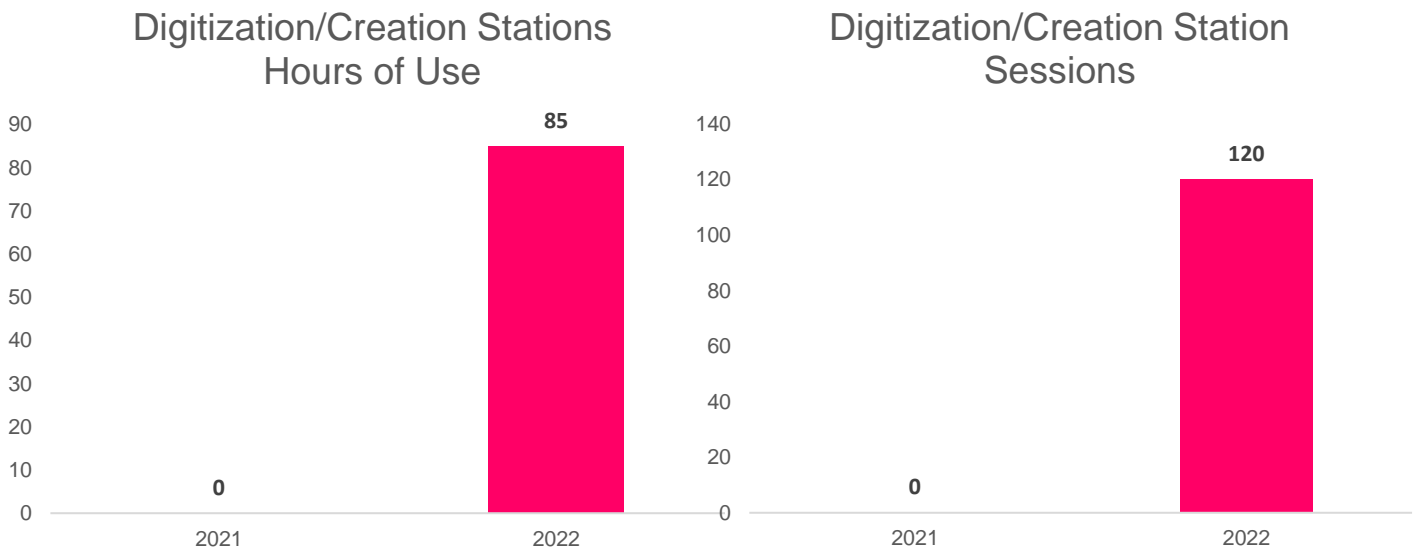
### Central Library Inspiration Lab



All recording studios in the Inspiration Lab at Central Library remained closed to the public in 2021 and 2022.

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### Bud Osborn Inspiration Lab – néca?mat ct Strathcona Branch

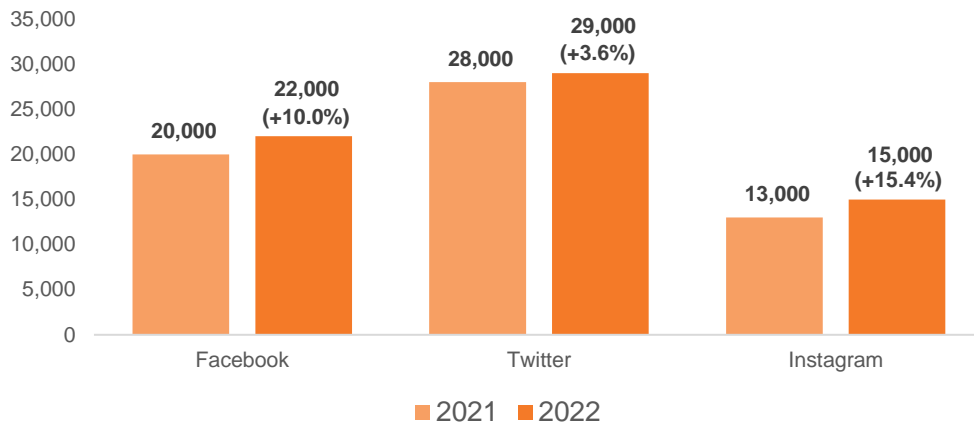


All recording studios in the Bud Osborn Creation Space remained closed to the public in 2021 and 2022.

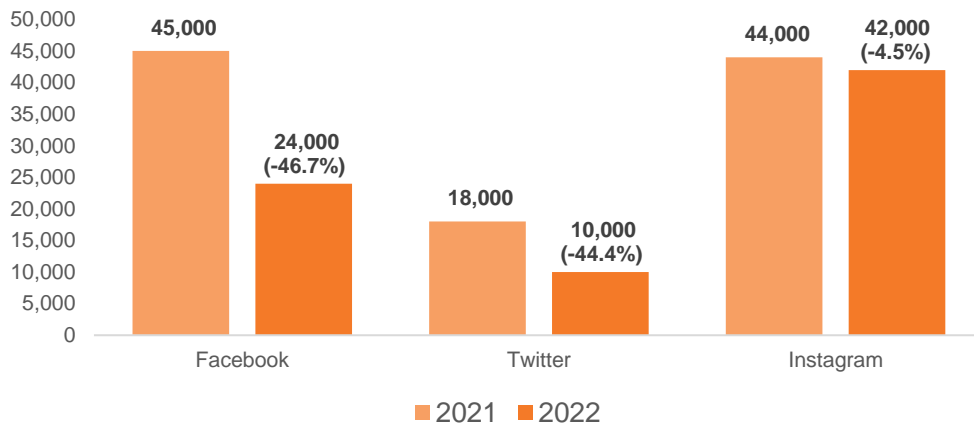
# Digital Media

## Social Media

### Followers



### Engagement



Social media engagement measures the public shares, likes and comments for an online business' social media efforts.

## Website Sessions

### Website Sessions

