

MANAGEMENT REPORT

Date: May 12, 2022
Author: Christina de Castell, Chief Librarian & CEO
VanDOCS #: DOC/2022/136092
Meeting Date: May 11, 2022
TO: Library Board
FROM: Kurt Heinrich, Chair, CRPD Committee
SUBJECT: Updated 2022 CRPD Committee Terms of Reference

SUMMARY

This report provides possible edits to the Community Relations, Planning & Development Committee Terms of Reference based on discussion at the February committee meeting, for review and approval.

PURPOSE

This report is for decision.

RECOMMENDATION

THAT the Board approve the CRPD Committee Terms of Reference as amended.

COMMITTEE DISCUSSION

The Committee confirmed that the amendment clarified that only items related to governance referred by other bodies would be handled by the CRPD Committee.

BACKGROUND

The CRPD Committee reviewed the Terms of Reference at its February 14, 2022 meeting and Board Chair Lowe noted that point 6 could be clarified since not all issues from the referring bodies would be appropriate for CRPD. The Chief Librarian & CEO has provided potential edits for clarification.

Purpose of the Committee

This Committee acts as the advisory committee to the VPL Board and the Directors Group on communications, marketing and fundraising issues and initiatives, advocacy and community relations relating to the Library. The Committee discusses matters related to the VPL Foundation, VPL Trust and the Friends.

Terms of Reference

1. To review and advise on VPL communications strategies and initiatives – both internal and external.
2. To advise the Chief Librarian & CEO on communications and fundraising.
3. To encourage neighbourhood engagement in the development of local library service.
4. To set the direction for the Board's communications initiatives, both internal and external.
5. To develop the Library's response or suggest initiatives to other levels of government (e.g. Provincial and Federal).
6. To recommend response to governance issues referred to the Board from external library and community organizations as appropriate. ~~To deal with issues arising at the City, InterLINK, BCLTA and other community organizations external to the Library.~~
7. To take the lead in discussing public relation issues, as required.
8. To develop and recommend advocacy initiatives and strategies to the Board.
9. To support and advise the Foundation and the Friends Boards in their fundraising and advocacy efforts.
10. To review and provide oversight, as required, of VPL Board policies delegated to the Committee by the Board.