Hotel Front Desk Clerks

A guide for newcomers to British Columbia









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Contents

1.	What Would I Do?	. 2
	Am I Suited For This Job?	
	What Are The Wages And Benefits?	
	What Is The Job Outlook In BC?	
	How Do I Become A Hotel Front Desk Clerk?	
	How Do I Find A Job?	
	Applying for a Job	
	Where Can This Job Lead?	
9.	Where Can I Find More Information? 1	LC

Hotel Front Desk Clerk [NOC 2021: 64314 / NOC 2016: 6525]

May also be called:

- Guest Services Agent
- Room Clerk
- Night Clerk
- Hotel Receptionist

1. What Would I Do?

Hotel front desk clerks work in the lobby or reception area of hotels, motels and resorts and provide a variety of guest services.

You will:

- Make advance reservations for guests
- Greet new guests, record their information, and assign them to rooms
- Present statements of charges to departing guests and receive payment
- Answer guests' questions about the hotel and local area
- Deal with customer concerns and complaints

For more information see:

- WorkBC Profile for Hotel Front Desk Clerks
 https://www.workbc.ca/plan-career/explore-careers
- Go2hr Career Profile for Front Desk Agent
 https://www.go2hr.ca/career-summary/front-desk-agent

2. Am I Suited For This Job?

The job is challenging, varied and offers the opportunity to work flexible hours and meet many new people.

Hotel front desk clerks are the main contact for guests during their stay. You should have an interest in hospitality service and enjoy meeting new people. Excellent customer service and interpersonal skills are essential.

Other important skills include:

- Multi-tasking and time management
- Effective conflict management and decision-making
- Knowledge of the local area
- Computer skills
- Knowledge of a second language is helpful

You are often required to work nights, very early mornings, and evening and weekend shifts. You spend much of the day on your feet.

Maintaining a professional attitude is important as you may have to deal with difficult situations when a hotel guest has a complaint. The pace of the work can be fast during peak periods. You may be required to wear a uniform or follow a dress code.

Sources:

Career Cruising (Profile for Hotel Desk Clerk)
 http://www.vpl.ca/digital-library/career-cruising/
 Available from the VPL Digital Library | Explore our Digital Library page

WorkBC & Go2HR

3. What Are The Wages And Benefits?

In British Columbia, the median annual salary for hotel front desk clerks is \$35,455. Your wage depends on type of hotel and region of the province.

In BC's regions, you can expect to make:

Community/Area	Low (\$/hour)	Median (\$/hour)	High (\$/hour)
British Columbia	15.65	17.00	23.84
Cariboo Region	15.65	15.65	19.89
Kootenay Region	15.65	15.65	17.50
Lower Mainland-Southwest Region	15.65	18.18	25.15
North Coast Region	15.65	16.17	20.99
Thompson-Okanagan Region	15.65	15.75	19.52
Vancouver Island and Coast Region	15.65	16.51	21.49

Source: Job Bank Wage Report https://www.jobbank.gc.ca/trend-analysis/search-wages

In addition to a salary, full-time hotel front desk clerks may receive benefits such as paid vacation and sick leave.

Some hotel desk clerks are members of a union. This means your wages and benefits are negotiated on your behalf by union representatives.

Sources:

WorkBC & Career Cruising

4. What Is The Job Outlook In BC?

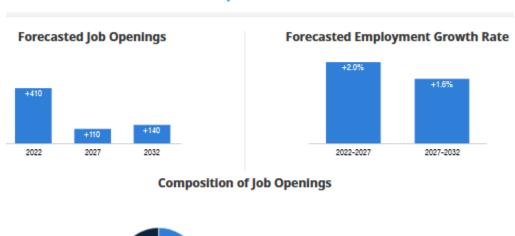
The changing marketplace is creating new demand for hotel front desk workers.

A number of job openings are expected to result from new hotels or the expansion of existing businesses. Older hotel properties are been renovated or expanded to meet market demand.

Many job openings will also result from the need to replace workers who retire or move on to other occupations.

Expected Job Openings (2022-2032)

1,280



O

Replacement of retiring workers
 New jobs due to economic growth

5

Chart from WorkBC

Source: WorkBC

5. How Do I Become A Hotel Front Desk Clerk?

In British Columbia, trade certification for hotel front desk clerks is available, but *not mandatory*.

Completion of secondary school is generally required to work as a Hotel Front Desk Clerk.

In some cases employers may also ask for post-secondary courses in hospitality service or business. On the job training may be provided.

"Emerit" professional certification is available, but not required by employers. This certification leads to the Canadian Tourism Human Resource Council's designation *Tourism Certified Professional (Front Desk Agent)*.

For more information about training and certification see:

- Emerit Front Desk Agent Certification
 https://emerit.ca/category/front-desk-agent
- Go2Directory of Tourism Training & Education
 https://www.go2hr.ca/training-education/essential-certifications

6. How Do I Find A Job?

Where do Hotel Front Desk Clerks Work?

Most are employed in:

- Hotels
- Motels
- Resorts

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Finding Advertised Jobs

Jobs are advertised in a variety of sources including newspapers, magazines and online job sites.

Local Newspapers

You can look at the *Vancouver Sun* & *The Province* at Vancouver Public Library for free. Check the job postings daily, the careers section in the *Vancouver Sun* on Wednesdays and Saturdays and, in *The Province* on Sundays.

Online Job Postings

Go2

https://www.go2hr.ca/jobs

Indeed.com

https://ca.indeed.com

HCareers

https://www.hcareers.com/

Finding "Hidden Jobs"

Many job vacancies are not advertised. The resources below help you with finding jobs in this "hidden" job market.

Using Directories to Create a List of Potential Employers

You can use company directories to produce lists of employers who employ hotel front desk clerks in Vancouver or the Lower Mainland. Contact them directly to find out if they're hiring.

Tourism Companies. Go2HR

https://www.go2hr.ca/companies

Under 'Sector' choose 'Accommodation'

HelloBC Accommodations Directory

https://www.hellobc.com/plan-your-trip/accommodations/

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Reference Canada

https://www.vpl.ca/digital-library/reference-canada

Click on "Start Search" beside Canadian Businesses, then select the "Advanced Search" button. Select both "Keyword/SIC/NAICS" under Business Type and "City" under Geography. In the top search box enter "hotels" and click LOOKUP. Select the appropriate headings. Lower down, select the Province, choose the cities, and click the "View Results" button.

Available from the VPL Digital Library | Explore our Digital Library page

NOTE: You can access this database from a Library computer. If you are using a computer from outside the Library, you will need a Vancouver Public Library card to login to this database. After clicking on the database name, you will be asked to enter your library card number and PIN (usually last four digits of your telephone number).

Networking, Volunteering and Temporary Agencies

Many positions are filled by people who have been recommended by someone they know. Networking, working as a volunteer or registering with a temporary employment agency are good ways of helping you find jobs and meet people in your industry.

Networking and the Hidden Job Market:

When looking for work, be sure to talk to friends, relatives and neighbours. They may know someone who is hiring! Working as a volunteer, attending events, and joining clubs and associations are good ways to gain "Canadian experience." They are also good ways to meet people to learn about the local job market.

For additional tips see:

- Networking for Employment
 https://www.vpl.ca/siic/quide/job-search-resources/networking-for-employment
- Getting Canadian Work Experience
 https://www.vpl.ca/siic/quide/job-search-resources/getting-canadian-work-experience

7. Applying for a Job

In Canada, employers usually expect to receive a resume and a cover letter that identifies the position you are applying for and summarizes your relevant experience.

Use the library catalogue, https://vpl.bibliocommons.com/ to find books on writing resumes and cover letters specific to your industry.

For more information see:

Writing Resumes and Cover Letters
 https://www.vpl.ca/siic/guide/job-search-resources/writing-resumes-and-cover-letters

8. Where Can This Job Lead?

Front desk clerks can advance to concierge positions.

With experience and further education you may progress to supervisory positions, such as front office supervisor, housekeeping supervisor, director of guest services, or hotel manager.

You may also move into positions in the sales and marketing department of the hotel.

9. Where Can I Find More Information?

Discover Tourism

https://tourismhr.ca/discover-tourism/

Go2hr

https://www.go2hr.ca/

Tourism HR Canada

https://tourismhr.ca/

Destination Vancouver

https://www.destinationvancouver.com/

Destination British Columbia

https://www.destinationbc.ca/

Learn More About Working in BC and Canada

https://www.vpl.ca/siic/guide/job-search-resources/learn-more-about-working-in-bcand-canada

Fastest Growing Industries: Tourism

https://www.vpl.ca/siic/quide/industry-profiles/fastest-growing-industries-tourism

Questions? Please ask the Information Staff at the Central Library or telephone 604-331-3603.

Please note that the information in this guide is also available online through the Skilled Immigrant InfoCentre website at https://www.vpl.ca/siic/.





